

Welcome to a stylish New Year!

The festive season is over and we can once again start a bright new year filled with new designs and inventions in the world of fashion. If we reflect back on 2008 fashion covered everything possible in prints and cuts. From floral to eclectic prints as well as strong colours combined in sheer fabrics, knit or lace worn with leggings and the popular gladiator sandals... we had it all.

But what can we expect in 2009?

Besides inspired and colourful designs I am sure eco-fashion will continue to have a big impact in the industry. The environmentally friendly organic cottons, silks, fine jerseys and synthetic materials are a perfect way to stay chilled and look stunning in the hot months ahead.

Create your summer look with the beautiful collection of soft colours and fabrics from Sydney designer Sam Elsom and his label Elsom. His natural but glamorous dresses make it easy to create an outfit that works from the beach to the bar by adding only high heels and accessories. To make your look complete go for mineral make up like the new Revlon Colorstay® mineral collection in beautiful earth tones that will give you an effortless natural look.

Look out for eco-friendly designer Lisa Gorman. Launching her Gorman Organic range in 2007 the soft fabrics and pretty prints have garnered a cult following in Australia. Gorman's dresses are made of 100% bamboo and are guaranteed to keep you cool.

Also try bold dresses with customised prints. Wear these with attention catching shoes and you will certainly make a fashion statement for summer 2009!

Elsom is available at Bessie Head, Broadway on the Mall, Queen Street and Nancy King, Southbank.

Gorman store at Adelaide St, City.

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Queen Street Mall

Home to bright lights and big-name delights, the Queen Street Mall and its nearby surrounds is Queensland's premier shopping destination.

The mall is a half-kilometre strip of shopping paradise, home to over 700 specialty stores, six shopping centres, four elegant arcades and two freshly-dressed department stores. See the state's largest collection of flagship stores, unique boutiques, and international fashion houses. International designers of the likes of Louis Vuitton and Tiffany & Co, national designers such as Wayne Cooper and Lisa Ho, as well as a long list of local designers, all call the Queen Street Mall home.

The many streets that surround the Queen Street Mall offer equally amazing shopping options. Adelaide, Albert, Edward and Elizabeth Streets, are dream destinations for shopping enthusiasts with a multitude of one-of-a-kind stores, designer fashion boutiques and beauty salons. And when the shopping is over and it's time to relax, the Queen Street Mall offers an enormous range of entertainment, street theatre, art, beauty salons and not to mention the countless dining options, from cafés, bars and bistros, to award winning fine dining restaurants.

For more information phone 3006 6290 or visit www.queenstreetmall.com

Wintergarden

Located in the heart of the Queen Street Mall, Wintergarden is Brisbane's centre of fashion and style housing over 80 retailers including exclusive accessories and jewellery boutiques, unique gift and homeware stores and leading fashion labels such as Lisa Ho, Wayne Cooper, Maiocchi, Pierucci and bam and juju.

More than just a style hub, Wintergarden also boasts some best entertainment, food and lifestyle attractions in the CBD. Here you can catch up with friends over a quick coffee, select from an international array of dining options, catch a live gig or share some good times at Brisbane's most dynamic bowling alley. Even your health and beauty needs are taken care of. Wintergarden is



Fashion courtesy of Wintergarden.

your one-stop fashion, food and lifestyle destination in the centre of the city.

171-209 Queen Street Mall, Brisbane.

Tel: 3229 9755, www.wgarden.com.au

Fortitude Valley

Little more than a decade ago it was more commonplace to meet the city's 'stranger' characters in The Valley than it was to bump into fashionistas. How times have changed. Today The Valley is held largely responsible for setting and constantly upping the city's style bar and bringing Brisbane's most talented fashion designers to the fore.

Emporium

Tucked away in frantic Fortitude Valley is a little village oasis, bustling with designer fashion, uber cool restaurants and cafés, and one of the best deli supermarkets ever to be found in the middle of the city. Emporium, a lively shopping, dining, and lifestyle precinct, has a European atmosphere which is somewhat removed from the fast pace of Ann and Wickham Streets, which border the designer village. With its chic designer feel, Emporium has become host to a burgeoning number of well known designer stores and restaurants. George Gross & Harry Who, Darb Bridal Couture, and Camargue are all well known fashion stores making